

EASYFUNDRAISING AND AMAZONSMILE

Dear Parents,

On behalf of the Parents and Friends Association of Wilmington Grammar School (WGSG PFA), I would really appreciate it if you could please sign up to our **easyfundraising** and **AmazonSmile** online initiatives and support our cause. It's completely FREE and will only take a moment to sign up but the donations we receive from retailers when you shop online really mount up and make a BIG difference to us, especially during these difficult times.

1. EASYFUNDRAISING



Over 4,100 shops and sites will donate to us when you use easyfundraising to shop with them. This means you can raise FREE donations whatever you're buying – groceries, toiletries, clothes and accessories, electricals, days out, furniture, takeaways, etc. And, when you take out insurance policies change energy suppliers, book holidays and make business purchases with easyfundraising, you can raise BIGGER donations.

So, please sign up at: <https://www.easyfundraising.org.uk/causes/wilmingtongrammargirls>. Every time you shop online, go to easyfundraising first to find the site you want and start shopping. After you've checked out, the retailer will make a donation to Wilmington Grammar School for Girls at no extra cost to you whatsoever – no catches or hidden charges.

To help you remember to use easyfundraising, so that school never misses out on a donation when you shop:

- **Install the Donation Reminder onto your desktop.** This will then automatically highlight retailers where a donation is available while you're browsing, and/or
- **Download the app on your mobile or tablet.**

2. AMAZON SMILE



Through AmazonSmile, Amazon donates 0.5% of eligible purchases to the school – at no cost to you. You'll get the same prices, selection and service found on Amazon.co.uk, but Amazon gives 0.5% of its cut to our cause.

Instead of navigating directly to Amazon.co.uk when it's time to buy, type in smile.amazon.com on your desktop to ensure that your purchases will generate an AmazonSmile donation. If you usually shop from an iOS or Android device, open the Amazon shopping app, scroll down to "Settings" in the main menu, and click "AmazonSmile" to turn on this feature. (Note: If you're an iOS user, you'll have to turn on push notifications if you want to shop AmazonSmile from the app.)

Once you've activated AmazonSmile in your account settings, select: **The Parents and Friends of Wilmington Grammar School for Girls**. So that the school never misses out on a donation when you shop with Amazon, bookmark the page: smile.amazon.co.uk/ch/1035925-0.

These donations will help SO MUCH, so please sign up to support us – it's quick and completely FREE!

Thank you so much!

Sincerely,

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Catherine Goodhind

WGSG PFA Chair